

Pinners

Learn | Create | Connect



Pinners Conferences 2017

🍷 Atlanta 🇺🇸 Dallas 🍷 Phoenix 🏔️ Salt Lake

websites | PinnersConference.com

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Rates, discounts and demographics

2017

Exhibiting

Booth (10x10)	\$799
Booth (8x10)	599
Additional booths	minus 100
Corners	plus100

Multiple show discounts

Single show	no discount
Extra shows (2 thru 4)	minus 100 per booth

Sponsorships

Title (sold for 2017)	\$17,500
Major	7,500
In-show	3,500
VIP Night	See rep

Referral program

Join our referral program! \$100 credit for new exhibitor referrals who join us.
It's more fun with a friend :)

Ticket codes & class passes

Each exhibiting business will receive a 4 class punch pass as well as a 10% off online ticket code that can be shared with friends.

*Demographics**

	Dallas	Phoenix	Salt Lake	Atlanta
Female %	92%	94%	95%	tba
Married %	62%	58%	64%	tba
25 - 34 yrs	29%	35%	34%	tba
35- 44 yrs	27%	20%	24%	tba
45- 54 yrs	25%	22%	18%	tba
55- 64 yrs	11%	12%	14%	tba
Med. house. income	\$74k	\$81k	\$77k	tba

4 great cities... all with the best new creative women's event in the nation. And we can't wait to introduce Georgia to it's coolness :)

New great city
for 2017!

Atlanta

April 21-22

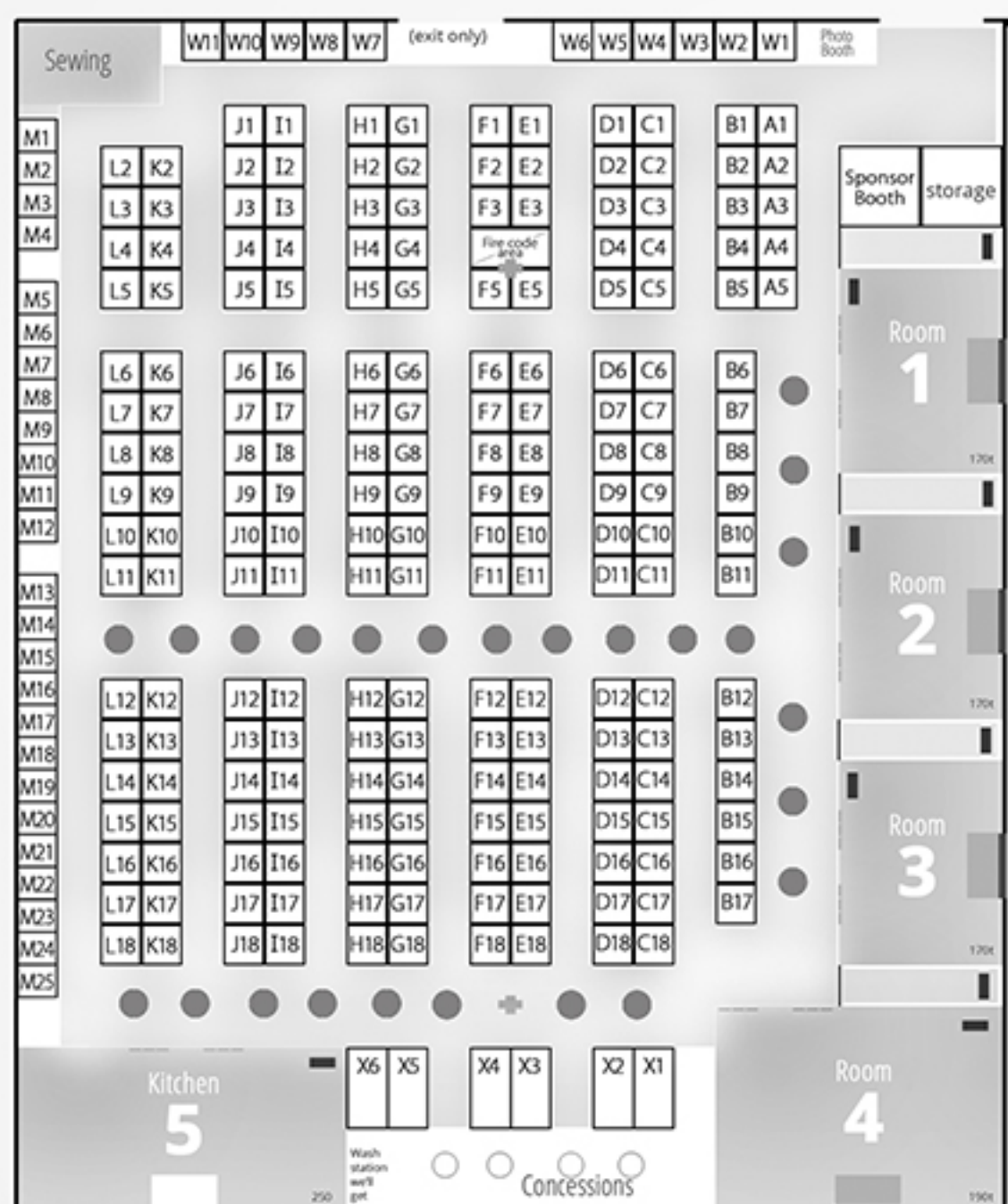
ga.pinnerconference.com

At the
Cobb Galleria Center
in Atlanta, GA

Class
6

Class
7

Entrance



Estimated attendance 8,000 to 12,000



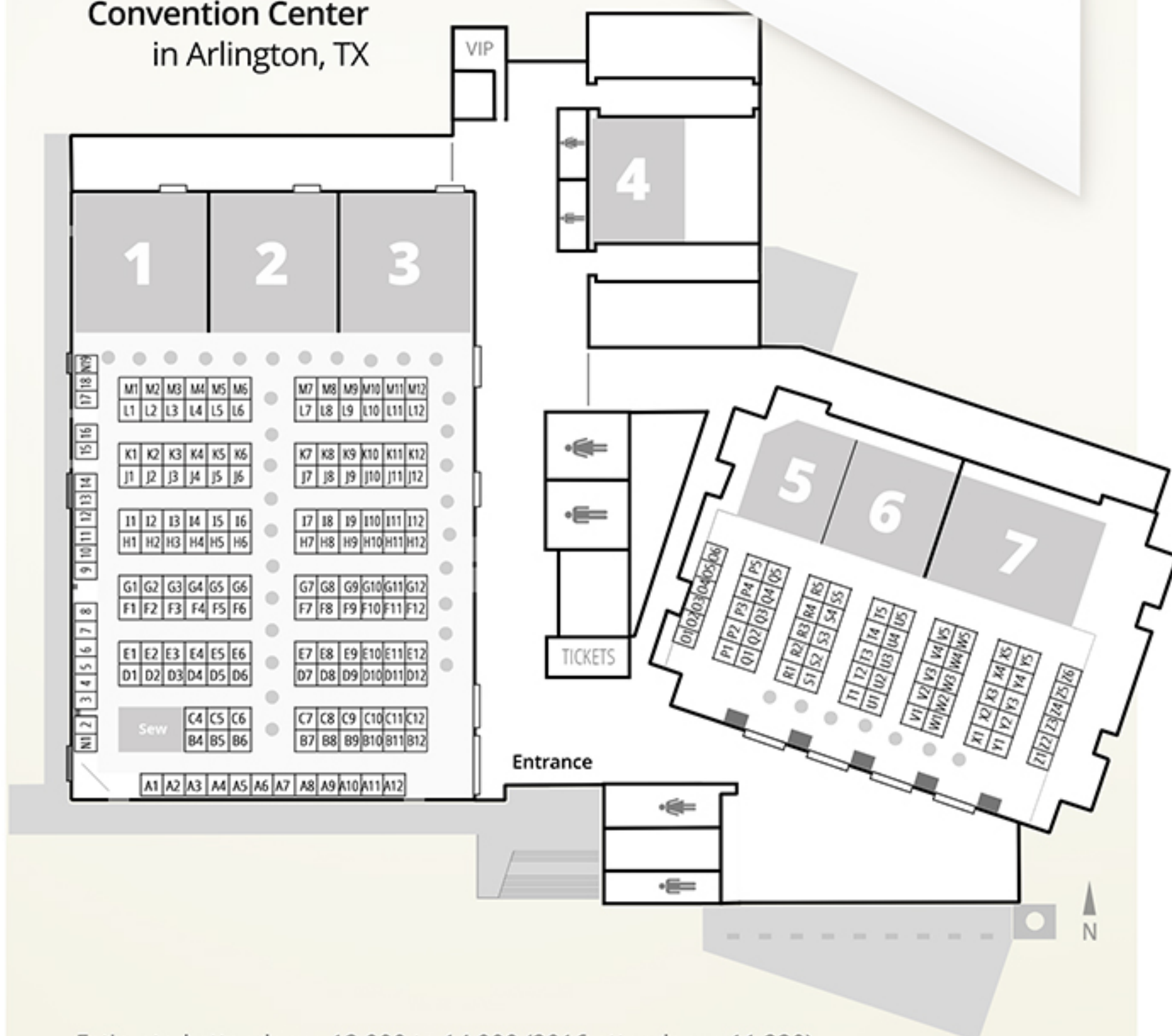
Pinner's is... the one show that brings the consumer, retailer, wholesaler and influencer into one spot to learn, create and connect.

Dallas

Sept. 29-30

tx.pinnerconference.com

At the
Arlington
Convention Center
in Arlington, TX



Estimated attendance 12,000 to 14,000 (2016 attendance 11,220)

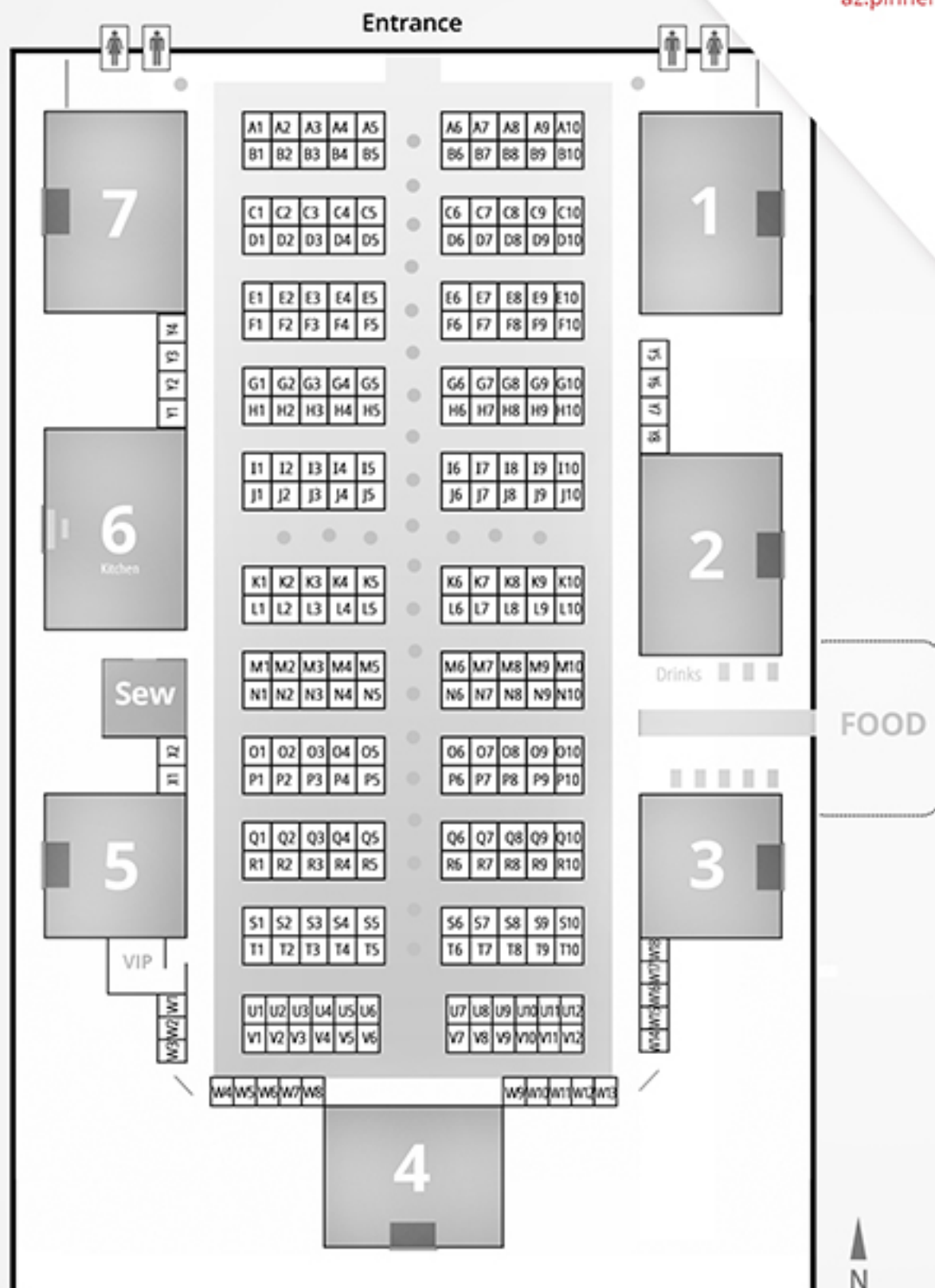


Join us for... all that's new and fabulous. You know, all those things you've been pinning. It's a whole lot of awesomeness all under one roof.

At
West World
in Scottsdale, AZ

Phoenix
October 6-7

az.pinnerconference.com



Estimated attendance 10,000 to 12,000 (2016 attendance 9,890)



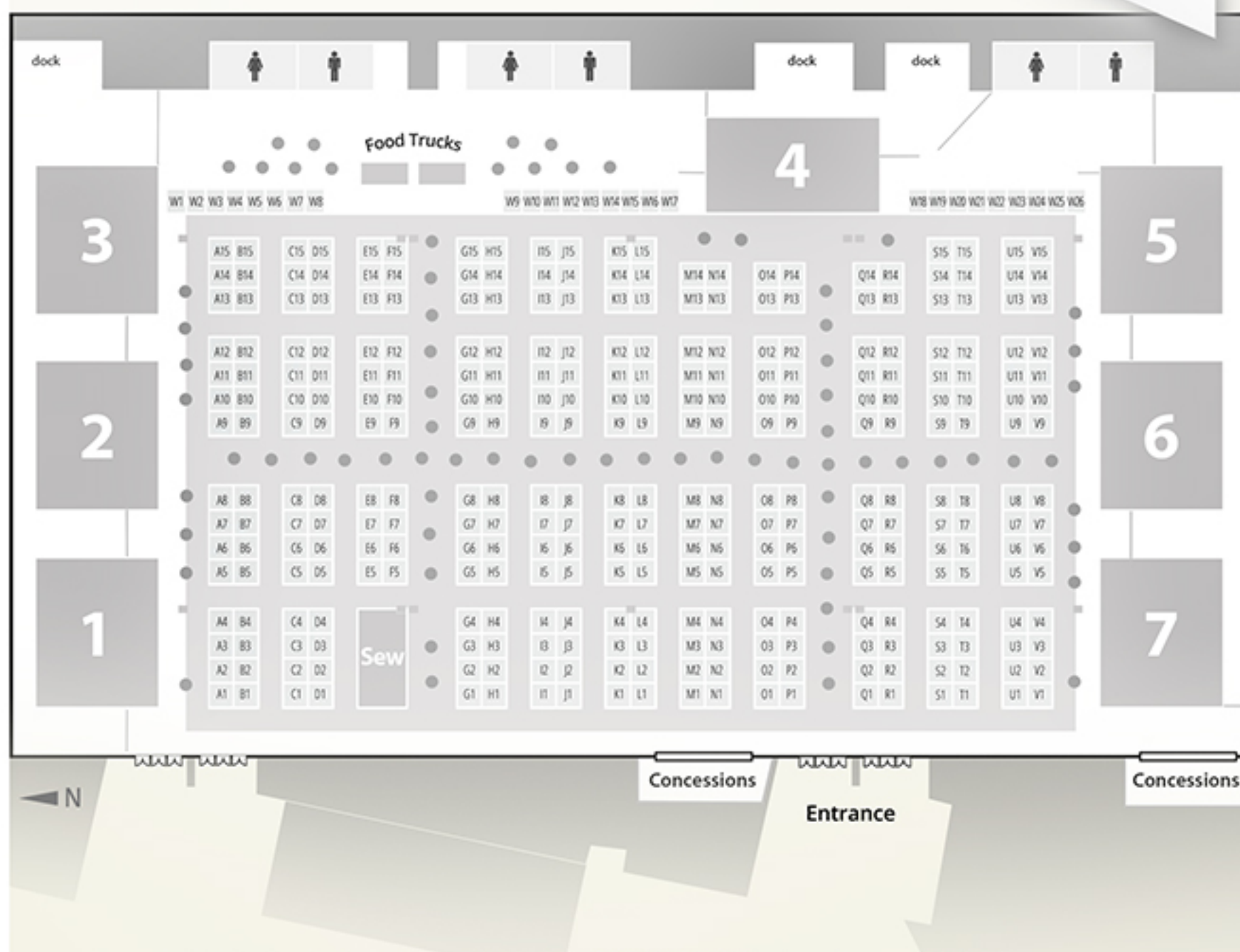
Our one goal is... success for you and your awesome business.
Joins us and make 2017 one of the best years ever. You're gonna love it :)

Salt Lake

November 3-4

ut.pinnerconference.com

At the
South Towne Expo Center
in Sandy, UT



Estimated attendance 14,000 to 16,000 (2016 attendance 14,150)



Testimonials

You've probably already heard...
but in case you haven't, here you go :)

... a fantastic experience for us - more than just financially. You all are amazing and just plain awesome. Your purpose aligns so closely with ours as far as teaching and inspiring that I have not stopped talking about our Pinners experience to others! And we have already built our booth for upcoming conferences :)

Kristen Smith, BBFrosch
(TX, AZ & UT Exhibitor)

It truly was an experience! Thank you so much for the opportunity! Because this was my first ever market and I didn't know what to expect as a vendor, I was blown away by the hospitality and ease. Y'all are AMAZING and I'll definitely be back for more!

The Heart & Arrow
(TX Exhibitor)

Oh my gosh!
Such an amazing event!
So much inspiration and creativity to take in. Loved the vendors and all of their amazing creations! Can't wait for the next one!

Kelli Johnson Collins
(AZ Attendee)

Pinners Conference was not only fun, organized and full of creativity, it also gave me exposure that was extremely beneficial for my brand. Whether you are a creator, learner or simply a dreamer, this conference is for you!

Courtney Gray, Tnee Tpees
(UT Exhibitor)

We had the huge opportunity to be in the Pinners Conference and Expo in Scottsdale these last 2 days. This was our most successful market to date, we had soooo much fun! Although it was crazy... busy we couldn't be more grateful!

Shayn Engler S&D Designs
(AZ Presenter/Exhibitor)

Enjoyed the #pinnersconf in Arlington TX this weekend. Lots of classes, lots of inspiration and lots of shopping... what more could a crafter want !

@scrapmequickdesigns
(TX Attendee)

WOW!
What a fabulous event! We had an amazing show and so much fun! And YES, YES we want to do it again next year...

Teresa Garrison
Discovery Toys

An amazing event! Not only was it a very profitable event for us, but it's super fun to check out all the fun booths and classes. It's our favorite show not only as an exhibitor, but as an attendee.

Betsy Mikesell,
Beddys

Blown away by our success last weekend! It was a joy to be a part of.

Tiana Pulley
Tiana Mae Designs
(TX Exhibitor)

It was amazing! Feeling inspired after this conference.
@saltskyutah
(UT Attendee)

Learn more cool details at
**and full exhibitor info*

PinnersConference.com